

1 **CLAIMS**

2
3 1. A processor-readable medium comprising processor-executable
4 instructions configured for:

5 receiving a static image from a content provider;

6 displaying the static image; and

7 buffering video content from the content provider during the displaying.
8

9 2. A processor-readable medium as recited in claim 1, comprising
10 further processor-executable instructions configured for:

11 when the buffering of the video content is complete,

12 ceasing the displaying of the static image; and

13 playing the video content.
14

15 3. A processor-readable medium as recited in claim 1, wherein the
16 displaying comprises displaying the static image for a fixed duration.
17

18 4. A processor-readable medium as recited in claim 3, comprising
19 further processor-executable instructions configured for displaying the static image
20 beyond the fixed duration if the buffering is not complete when the fixed duration
21 expires.
22

23 5. A processor-readable medium as recited in claim 3, comprising
24 further processor-executable instructions configured for:

25 if the buffering is complete when the fixed duration expires,

1 ceasing the displaying of the static image; and
2 playing the video content.

3
4 6. A processor-readable medium as recited in claim 1, wherein the
5 static image is a plurality of static images comprising an animated image and the
6 displaying comprises displaying the animated image.

7
8 7. A processor-readable medium as recited in claim 1, wherein the
9 static image is in a file format selected from the group comprising:

10 a JPEG (Joint Photographic Experts Group) file format;

11 a GIF (Graphics Interchange Format) file format; and

12 a PNG (Portable Network Graphics) file format.

13
14 8. A processor-readable medium as recited in claim 1, wherein the
15 receiving comprises:

16 implementing a play-list that includes a reference to the static image stored
17 on the content provider; and

18 requesting the static image from the content provider based on the
19 reference.

20
21 9. A processor-readable medium as recited in claim 1, wherein the
22 displaying comprises:

23 implementing a play-list that includes a duration command; and

24 displaying the static image for a specified duration defined by the duration
25 command.

1
2 **10.** A processor-readable medium as recited in claim 9, wherein the
3 play-list includes a show-while-buffering parameter and the displaying further
4 comprises displaying the static image beyond the specified duration until such time
5 as the buffering is complete.

6
7 **11.** A processor-readable medium as recited in claim 1, wherein the
8 buffering comprises:

9 implementing a play-list that includes a reference to the video content
10 stored on the content provider; and

11 requesting the video content from the content provider based on the
12 reference.

13
14 **12.** A media playing device comprising the processor-readable medium
15 as recited in claim 1.

16
17 **13.** A processor-readable medium comprising processor-executable
18 instructions configured for:

19 playing a first video clip;

20 initiating buffering of a second video clip during the playing; and

21 displaying a last frame of the first video clip when the playing of the first
22 video clip is complete and the buffering of the second video clip is not complete.

1 **14.** A processor-readable medium as recited in claim 13, comprising
2 further processor-executable instructions configured for ceasing the displaying of
3 the last frame of the first video clip and playing the second video clip when the
4 buffering of the second video clip is complete.

5
6 **15.** A processor-readable medium comprising processor-executable
7 instructions configured for:

8 playing a first video clip;
9 buffering a static image;
10 displaying the static image when the playing of the first video clip is
11 complete; and
12 buffering a second video clip during the displaying of the static image.

13
14 **16.** A processor-readable medium as recited in claim 15, comprising
15 further processor-executable instructions configured for playing the second video
16 clip when the buffering of the second video clip is complete.

17
18 **17.** A processor-readable medium as recited in claim 15, wherein the
19 displaying comprises displaying the static image for a fixed duration.

20
21 **18.** A processor-readable medium as recited in claim 17, comprising
22 further processor-executable instructions configured for displaying the static image
23 beyond the fixed duration if the buffering of the second video clip is not complete
24 upon expiration of the fixed duration.

1 **19.** A processor-readable medium as recited in claim 17, comprising
2 further processor-executable instructions configured for:

3 if the buffering of the second video clip is complete when the fixed duration
4 expires,

5 ceasing the displaying; and

6 playing the second video clip.

7
8 **20.** A processor-readable medium comprising processor-executable
9 instructions configured for:

10 playing a first video clip;

11 buffering a static image during the playing;

12 buffering a second video clip during the playing; and

13 if the buffering of the second video clip is not complete when the playing of
14 the first video clip is complete, displaying the static image when the playing of the
15 first video clip is complete.

16
17 **21.** A processor-readable medium as recited in claim 20, comprising
18 further processor-executable instructions configured for:

19 if the buffering of the second video clip is complete when the playing of the
20 first video clip is complete, playing the second video clip when the playing of the
21 first video clip is complete.

22
23 **22.** A play-list comprising:

24 a reference to a static image;

1 a duration command that indicates a minimum duration for which the static
2 image must be displayed;

3 a show-while-buffering parameter set to indicate that the static image must
4 be displayed until a second reference is fully buffered; and
5 the second reference to a video clip.

6
7 **23.** A play-list as recited in claim 22 further comprising:
8 a second show-while-buffering parameter set to indicate that a last frame of
9 the video clip must be displayed until a third reference is fully buffered; and
10 the third reference to a second video clip.

11
12 **24.** A play-list as recited in claim 22 further comprising:
13 a third reference to a second static image;
14 a show-while-buffering parameter set to indicate that the second static
15 image must be displayed until a fourth reference is fully buffered; and
16 the fourth reference to a second video clip.

17
18 **25.** A play-list as recited in claim 24 further comprising:
19 a duration command that indicates a minimum duration for which the
20 second static image must be displayed.

21
22 **26.** A media playing device configured to display the static image and
23 play the video clip according to the play-list recited in claim 22.
24
25

1 **27.** A method comprising:

2 receiving a static image from a content provider;

3 buffering video content from the content provider; and

4 displaying the static image until the video content is fully buffered.

5
6 **28.** A method as recited in claim 27, further comprising:

7 when the video content is fully buffered,

8 ceasing the displaying of the static image; and

9 playing the video content.

10
11 **29.** A method as recited in claim 27, wherein the displaying comprises

12 displaying the static image for a fixed duration.

13
14 **30.** A method as recited in claim 29, further comprising displaying the

15 static image beyond the fixed duration if the video content is not fully buffered

16 when the fixed duration expires.

17
18 **31.** A method as recited in claim 29, further comprising:

19 if the video content is fully buffered when the fixed duration expires,

20 ceasing the displaying of the static image; and

21 playing the video content.

22
23 **32.** A method as recited in claim 27, wherein the static image is a

24 plurality of static images comprising an animated image and the displaying

25 comprises displaying the animated image.

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2 **33.** A method as recited in claim 27, wherein the static image is in a file
3 format selected from the group comprising:

4 a JPEG (Joint Photographic Experts Group) file format;
5 a GIF (Graphics Interchange Format) file format; and
6 a PNG (Portable Network Graphics) file format.

7
8 **34.** A method comprising:
9 playing a first video clip;
10 buffering a second video clip during the playing; and
11 displaying a last frame of the first video clip if the second video clip is not
12 fully buffered when the playing of the first video clip is complete.

13
14 **35.** A method as recited in claim 34, further comprising ceasing the
15 displaying of the last frame of the first video clip and playing the second video clip
16 when the buffering of the second video clip is complete.

17
18 **36.** A method comprising:
19 playing a first video clip;
20 buffering a static image;
21 displaying the static image when the playing of the first video clip is
22 complete; and
23 buffering a second video clip during the displaying of the static image.
24
25

1 **37.** A method as recited in claim 36, further comprising playing the
2 second video clip when the buffering of the second video clip is complete.

3
4 **38.** A method as recited in claim 36, wherein the displaying comprises
5 displaying the static image for a fixed duration.

6
7 **39.** A method as recited in claim 38, further comprising displaying the
8 static image beyond the fixed duration if the buffering of the second video clip is
9 not complete upon expiration of the fixed duration.

10
11 **40.** A method as recited in claim 38, further comprising:
12 if the buffering of the second video clip is complete when the fixed duration
13 expires,
14 ceasing the displaying; and
15 playing the second video clip.

16
17 **41.** A streaming media device comprising:
18 means for receiving a first static image from a content provider;
19 means for buffering a first video clip from the content provider;
20 means for displaying the first static image until the first video clip is fully
21 buffered; and
22 means for playing the first video clip when the first video content is fully
23 buffered.

1 **42.** A streaming media device as recited in claim 41, further comprising:
2 means for buffering a second video clip from the content provider while the
3 first video clip is playing;
4 means for displaying a last frame of the first video clip until the second
5 video clip is fully buffered; and
6 means for playing the second video clip when the second video clip is fully
7 buffered.

8
9 **43.** A streaming media device as recited in claim 41, further comprising:
10 means for buffering a second static image from the content provider while
11 the first video clip is playing;
12 means for displaying the second static image when the first video clip is
13 done playing;
14 means for buffering a second video clip during the displaying of the second
15 static image;
16 means for ceasing the displaying of the second static image and playing the
17 second video clip when the second video clip is fully buffered.